

MISCELLANEOUS.

POSTAL & TELEGRAPHIC.

(Stamps.)

C.S.

1936.

No. 81/36.

Elkon Bros.

SUBJECT.

1936.

14th February.

Request to be supplied with 500 sets of stamps for display at the Levant Fair to be held at Palestine in 1936.

Previous Paper.

MINUTES.

1-2.

Letter from Elkon Bros, of 14/2/36.

V.E.

Para 2 of red ② states that the fair opens in May. If a reply is necessary, shall I say that the request only reached us in May and that it was observed from the letter that the Fair opened in May therefore the stamps could not have been sent for the purpose for which they were requested?

*J. V. E.
8/6/36*

I suppose the letter sh^d. be act^d. but I think it w^d. be sufficient to say "received in the 7th inst". The Levant Fair authorities are too much to deal with. The fellow is only a Saboteur

8/

Subsequent Paper.

Letter to Messrs. Elkon Bros. of 11/5/36.

③

P.A.
3/5/36

3

81/36.

11th May,

36.

Gentlemen,

Recd 2

I am directed by the Governor to acknowledge the receipt of your letter dated 14th February, 1936, which only reached this Office on 7th of May, 1936.

I am,

Gentlemen,

Your obedient servant,



Acting Colonial Secretary.

Messrs Elkon Bros
P.O. Box 10
7, Hame

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FOR
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TRUCKS AND BUSES
FIRESTONE
TIRES, TUBES, BATTERIES
SPARK PLUGS, BRAKE
LINING AND ACCESSORIES

ELKON BROS.

7, HAMASHBIR STR. TEL-AVIV PALESTINE

February 14, 1936.

POSTAL ADDRESS:
P. O. B. 1055
TELEGR. ADDRESS:
ELKON BRO
CODES USED:
ACME - PRIVATE
TELEPHONE 1486

British Consul General,
British Consulate,
Falkland Islands.

Honourable Sir:

Nearly three years ago, The United Kingdom laid the cornerstone of its magnificent pavilion in the Levant Fair, Tel Aviv, Palestine. The 1934 Fair, which was patronized by His Excellency, Lt. Gen. Sir Arthur Wauchope, High Commissioner for Palestine, really owed its success to His Excellency's great efforts, and to the gentle and noble work of Sir Edward Crowe, Comptroller General Department of Overseas Trade, and Lt. Gen. Sir George Macdonogh, President of the Federation of British Industries. Although tens of thousands of pounds were invested by the British Empire, this investment was rewarded by the golden harvest of Patriotism and love for King and Empire, and prosperous trade for all concerned.

This May, we will salute the opening of the 1936 Levant Fair. The Firestone Exhibition in the Automobile Section, will stress the fact that the Rubber industry is one of the most beneficial industries to mankind, and comes into direct contact with every country in the world, its uses and advantages being known and recognized by man wherever he may be. History has recorded how an Englishman, Henry Wickham, smartly succeeded in smuggling the precious Rubber Seeds from Brazil, against the embargo of the Government, and planted them in Greenhouses at Kew Gardens, England, and started the great rubber plantations of Ceylon, British Malaya, and other colonies and possessions, which now produce more than fifty percent of the entire world production of Rubber to-day. We are preparing a special display, showing every country in which our agencies, branches, factories, buying offices, processing plants, and rubber plantations are located. This will be supported by literature covering the history and the romance of the rubber chain from Plantation to Finished Product. Supplementing this display, and one full of Romance and Adventure, will be the special postage stamp display, which display is to include postage stamps from every country in the world, which is using rubber products.

The success of this Display, as well as the entire Fair, depends upon the close cooperation of all the units of the entire Empire. We are preparing 500 complete collections of the cancelled postage stamps of the various denominations and issues now in force in all stamp issuing countries of the World. Your Government's cooperation



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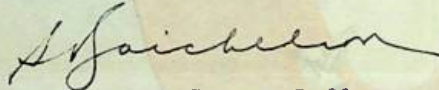
7, HAMASHBIR STR. TEL-AVIV PALESTINE

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ELKONBRO
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is necessary, and will be appreciated in preparing a part of this Display. We would appreciate receiving 500 cancelled postage stamps of the various denominations and issues now in force, together with as many stamps of discontinued issues as possible. Immediately after the completion of the Fair, these 500 sets will be distributed to all contributing countries, and a complete set of all the stamps received, will be mailed to your government as a token of Thanks for your contribution and as a permanent souvenir of the 1936 Levant Fair. All contributions will be appreciated as soon as possible, addressed by Registered Mail to S. Raichelson, P. O. B. 1055, Tel Aviv, Palestine.

We thank your Excellency many times for the kind attention which your humble servant's request has received, and we hope that we will be fortunate enough to receive the Falkland Island Contribution to the Stamp Display in the very near future.

Your most humble and obedient servants,



S. Raichelson, General Manager, Firestone
Distributors for Palestine, and Designated
Exhibitors at Levant Fair.

